

M&CO STORE OPENING IN MALTA

On September 21st 2013 M&Co, one of Scotland's largest independent fashion retailers, opened its first international store in Malta in partnership with Camilleri Investments, marking the sixth international M&Co store.

The unique store located on Merchant Street in Valletta, incorporates the best elements from M&Co's UK 'City Concept' stores, trading across 2 floors and 3500 sq ft of prime retail space.

The new store carries a large range of AW13 Womenswear for all occasions, and is aimed to attract women aged 35+ who are looking for quality fashion for themselves and their family, and who expect a good level of customer service in an inspirational and comfortable environment. The store also hosts the M&Co Kidswear collection which caters from newborn to teens.

A further eight more M&Co stores are scheduled to launch across Malta and Libya over the next five years with Camilleri.

Lee Braid, Director of Franchise at M&Co, said:

"We are extremely excited to be opening our first M&Co store in Malta with Camilleri Investments who have so much experience and knowledge in the market. Our focus is on utilising our core strengths of Womenswear and Kidswear, to appeal to a family customer demanding quality fashion at affordable prices."

"By launching this store, we're positive this will facilitate further expansion into the rest of Malta. We will remain flexible as a company to react to local opportunities and demand."

